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### **FINANCIAL SUMMARY**

The following table and graphs illustrate the financial goals of Tail of the Tiger during the next five years. The financials are explained in detail throughout the duration of the plan.

### Financial Highlights (\$1,000's)

	M1	M2	М3	M4	M5	M6	M7	M8	M9	M10	M11	M12	Y1	Y2	Y3	Y4	Y5
Revenue	344	573	688	917	1,031	1,031	1,031	1,031	1,146	1,146	1,260	1,260	11,459	17,022	25,316	35,713	44,963
Gross Margin	206	344	413	550	619	619	619	619	688	688	756	756	6,875	10,362	15,626	22,337	28,482
Operating Expenses	493	345	361	393	409	409	409	409	425	425	441	441	4,962	6,103	8,304	10,790	13,294
BITDA	-244	42	95	200	253	253	253	253	305	305	358	358	2,431	4,926	8,189	12,414	16,055
Net Profit	-308	-52	-14	63	101	101	101	101	139	139	178	178	728	2,404	4,478	7,450	9,947
Gross Margin/Revenue	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	60%	61%	62%	63%	63%
BITDA/Revenue	-71%	7%	14%	22%	25%	25%	25%	25%	27%	27%	28%	28%	21%	29%	32%	35%	36%
Net Profit/Revenue	-90%	-9%	-2%	7%	10%	10%	10%	10%	12%	12%	14%	14%	6%	14%	18%	21%	22%
Net Cash Row	677	106	80	227	194	126	132	135	247	173	286	212	2,595	1,580	2,578	7,637	10,108
Cash Balance - Ending	677	783	863	1,090	1,284	1,410	1,542	1,677	1,924	2,097	2,383	2,595	2,595	4,175	6,753	14,390	24,498

### **Projected Operating Highlights By Year (\$1,000's)**



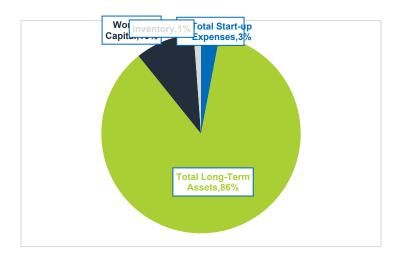
# **FUNDING REQUIREMENTS AND USE OF PROCEEDS**

The following tables and graphs detail the funding the business will need to bring the vision to reality.

### Use of Start-up Funding

Expenses	
Legal and architecture	\$150,000
Website	\$7,500
Marketing & advertising	\$15,000
Initial supplies	\$7,500
<b>Total Start-up Expenses</b>	\$180,000
Long-term Asse	
Vegetative Rooms	\$498,660
Flowering Rooms	\$1,077,32 7
Dry/Cold Room and	
Storage	\$75,750
Land	\$400,000
Warehouse	\$750,000
<b>Processing Equipment</b>	\$465,000
Trim Machines	\$75,000
Hashish Equipment	\$40,000
Electrical & Plumbing	\$62,000
package	
Testing Equipment	\$300,000
Backup Power System	\$550,000
Security and Surveillance	\$700,000
room Greenhouses	
Greenilouses	\$180,000 <b>\$5,173,73</b>
<b>Total Long-Term Assets</b>	<del>\$3,173,73</del>
Short-Term Asse	ets
Working Capital	\$576,263
Inventory	\$70,000
<b>Total Short-Term Assets</b>	\$646,263
Total Expenses & A	
Total Start-up Expenses	\$180,000
Total Start-up Assets	\$5,820,00 0
Total Funding	\$6,000,00
Requirements	0

Equipment in the Veg. Room							
51 LED lights	\$42,600						
102 T5 grow lights and bulbs	\$12,600						
81 hurricane fans	\$3,960						
12 large high-efficiency dehumidifiers	\$36,000						
12 split heat / AC pumps	\$36,000						
Custom built flood tray and shelving	\$30,000						
Hand feed hose system with 250 gallon tank plus 9 50 gallon	\$7,500						
<mark>drums</mark>							
Soil, Nutrients and CO2	\$84,900						
Electrical Cost Estimate	\$120,000						
Electrical Plumbing	\$45,000						
Room build out plus setup	\$75,000						
Total	\$493,560						



# **STAFFING PLAN**

The personnel forecast below shows the staffing needs for the next five years.

### **Personnel Forecast**

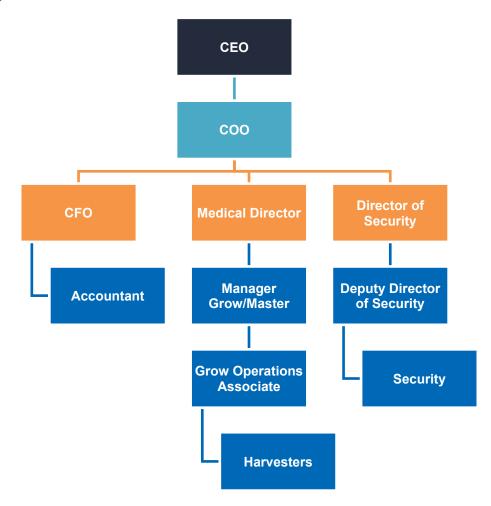
	Year 1	Year 2	Year 3	Year 4	Year 5
Staff Count	rour r	10012	rour o	10014	rour o
CEO	1	1	1	1	1
COO	1	1	1	1	1
CFO	1	1	1	1	1
Grow Manager	1	1	1	1	1
Labor	5	5	8	10	12
Accountant	1	1	2	2	2
Medical Director	1	1	1	1	1
Dy. Dir. Security	1	1	1	1	1
Grow Operations Associate	3	3	3	4	5
Harvesters	3	3	3	4	5
Total Personnel	18	18	22	26	30
Staff Salary – Individual Staff CEO	\$250,000	\$257,500	\$265,225	\$273,182	\$281,377
COO	\$200,000	\$206,000	\$212,180	\$218,545	\$225,102
CFO	\$175,000	\$180,250	\$185,658	\$191,227	\$196,964
Grow Manager	\$150,000	\$154,500	\$159,135	\$163,909	\$168,826
Labor	\$38,400	\$39,552	\$40,739	\$41,961	\$43,220
Accountant	\$100,000	\$103,000	\$106,090	\$109,273	\$112,551
Medical Director	\$90,000	\$92,700	\$95,481	\$98,345	\$101,296
Dy. Dir. Security	\$66,000	\$67,980	\$70,019	\$72,120	\$74,284
<b>Grow Operations Associate</b>	\$60,000	\$61,800	\$63,654	\$65,564	\$67,531
Harvesters	\$45,000	\$46,350	\$47,741	\$49,173	\$50,648
Staff Salary - Total CEO	\$250,000	\$257,500	\$265,225	\$273,182	\$281,377
COO	\$200,000	\$206,000	\$212,180	\$218,545	\$225,102

### Pian

CFO	\$175,000	\$180,250	\$185,658	\$191,227	\$196,964
Grow Manager	\$150,000	\$154,500	\$159,135	\$163,909	\$168,826
Labor	\$192,000	\$197,760	\$325,908	\$419,607	\$518,634
Accountant	\$100,000	\$103,000	\$212,180	\$218,545	\$225,102
Medical Director	\$90,000	\$92,700	\$95,481	\$98,345	\$101,296
Dy. Dir. Security	\$66,000	\$67,980	\$70,019	\$72,120	\$74,284
Grow Operations Associate	\$180,000	\$185,400	\$190,962	\$262,254	\$337,653
Harvesters	\$135,000	\$139,050	\$143,222	\$196,691	\$253,239
Total Payroll	\$1,538,00 0	\$1,584,14 0	\$1,859,97 0	\$2,114,42 7	\$2,382,47 7

Personnel Assumptions: (1) Costs are based on average wages.

# **Organizational Chart**



# **SALES FORECAST AND REVENUE ASSUMPTIONS**

The following is a five-year revenue and direct cost forecast.

### **Revenue Forecast**

	Year 1	Year 2	Year 3	Year 4	Year 5
Total					
Flower Wholesale	556	779	1,090	1,526	2,137
Flower Retail	1,298	1,817	2,544	3,561	4,986
Concentrate Wholesale	135	203	304	405	405
Concentrate Retail	315	473	709	945	945
Price					
Flower Wholesale	\$1,450.00	\$1,493.50	\$1,538.31	\$1,584.45	\$1,631.99
Flower Retail	\$4,480.00	\$4,614.40	\$4,752.83	\$4,895.42	\$5,042.28
Concentrate Wholesale	\$4,480.00	\$4,614.40	\$4,752.83	\$4,895.42	\$5,042.28
Concentrate Retail	\$13,440.00	\$13,843.20	\$14,258.50	\$14,686.25	\$15,126.84
Revenue					
Flower Wholesale	\$806,490	\$1,162,959	\$1,676,986	\$2,418,214	\$3,487,065
	\$5,814,144	\$8,383,996	\$12,089,72	\$17,433,37	\$25,138,93
Flower Retail			2	9	2
Concentrate Wholesale	\$604,800	\$934,416	\$1,443,673	\$1,982,644	\$2,042,123
0	\$4,233,600	\$6,540,912	\$10,105,70	\$13,878,50	\$14,294,86
Concentrate Retail			9	7	2
Total Revenue	\$11,459,03 4	\$17,022,28	\$25,316,09	\$35,712,74 4	\$44,962,98
Total Nevellue	-	2	U	7	2
Direct Cost					
Flower Wholesale	\$435.00	\$435.00	\$435.00	\$435.00	\$435.00
Flower Retail	\$1,344.00	\$1,344.00	\$1,344.00	\$1,344.00	\$1,344.00
Concentrate Wholesale	\$1,344.00	\$1,344.00	\$1,344.00	\$1,344.00	\$1,344.00
Concentrate Retail	\$4,032.00	\$4,032.00	\$4,032.00	\$4,032.00	\$4,032.00
Concentrate retain	Ψ1,002.00	Ψ1,002.00	Ψ1,002.00	Ψ1,002.00	Ψ1,002.00
Direct Cost of Revenue					
Flower Wholesale	\$241,947	\$338,726	\$474,216	\$663,903	\$929,464
Flower Retail	\$1,744,243	\$2,441,940	\$3,418,717	\$4,786,203	\$6,700,685
Concentrate Wholesale	\$181,440	\$272,160	\$408,240	\$544,320	\$544,320
Concentrate Retail	\$1,270,080	\$1,905,120	\$2,857,680	\$3,810,240	\$3,810,240
Cocommuto i totali					\$11,984,70
Subtotal Cost of Revenue	\$3,437,710	\$4,957,946	\$7,158,853	\$9,804,666	8

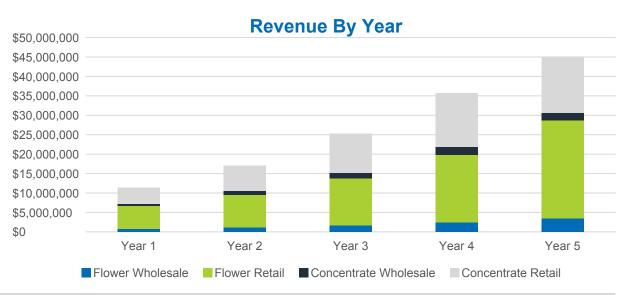
Revenue Forecast Assumptions: (1) Revenue and costs are based on averages.

### **Flower - Annual Revenue Forecast**

	Year 1	Year 2	Year 3	Year 4	Year 5
Average lbs per harvest	103	144	202	283	396
Frequency of Harvests (Days)	20	20	20	20	20
Number of Harvests	18.0	18.0	18.0	18.0	18.0
Annual Yield	1,854.0	2,595.6	3,633.8	5,087.4	7,122.3
Rate per lb Wholesale	1,450.0	1,493.5	1,538.3	1,584.5	1,632.0
Rate per lb Retail	4,480.0	4,614.4	4,752.8	4,895.4	5,042.3
Annual Revenue Wholesale (30%)	806,490	1,162,959	1,676,986	2,418,214	3,487,065
Annual Revenue Retail (70%)	5,814,144	8,383,996	12,089,722	17,433,379	25,138,93 2
	6,620,634	9.546.954	13,766,708	19.851.593	28,625,99 7

### **Concentrate - Annual Revenue Forecast**

	Year 1	Year 2	Year 3	Year 4	Year 5
Average lbs per greenhouse	300	450	675	900	900
Number of Greenhouses	9	9	9	9	9
Annual Production	2,700.0	4,050.0	6,075.0	8,100.0	8,100.0
Butane Concentrate to Frozen Flower ratio	0.1667	0.1667	0.1667	0.1667	0.1667
Annual Concentrate production in lbs	450.0	675.0	1,012.5	1,350.0	1,350.0
Rate per lb (Wholesale: 4,480)	4,480.0	4,614.4	4,752.8	4,895.4	5,042.3
Rate per lb (Retail: 13,440)	13,440.0	13,843.2	14,258.5	14,686.3	15,126.8
Annual Revenue (30%)	604,800	934,416	1,443,673	1,982,644	2,042,123
Annual Revenue (70%)	4,233,600	6,540,912	10,105,70 9	13,878,507	14,294,86 2
			11,549,38		16,336,98
	4,838,400	7,475,328	2	15,861,151	5



### **PROJECTED INCOME STATEMENT**

Tail of the Tiger intends to deploy its funding to maximize growth and profitability. Below is the projected income statement of the Company:

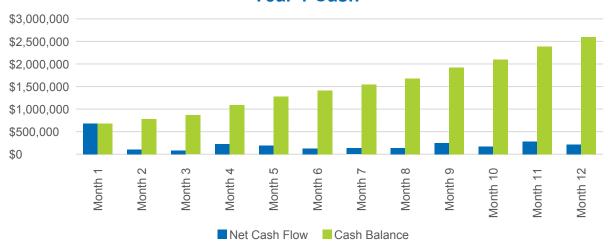
	Pro Forma I	ncome Stater	nent		
1	Year 1	Year 2	Year 3	Year 4	Year 5
Revenue	\$11,459,03 4	\$17,022,28 2	\$25,316,09 0	\$35,712,74 4	\$44,962,98 2
Subtotal Cost of Revenue	\$3,437,710	\$4,957,946	\$7,158,853	\$9,804,666	\$11,984,70 8
Excise Tax - Maine	\$1,145,903	\$1,702,228	\$2,531,609	\$3,571,274	\$4,496,298
Total Cost of Revenue	\$4,583,614	\$6,660,175	\$9,690,462	\$13,375,94	\$16,481,00
1	<del></del>	<b>C</b>	, , , , , , , , , , , , , , , , , , ,	<mark>0</mark>	7
<u> </u>		\$10,362,10	\$15,625,62	\$22,336,80	\$28,481,97
Gross Margin	\$6,875,420	8	8	4	6
Gross Margin/Revenue  Expenses	60.00%	60.87%	61.72%	62.55%	63.35%
General & Administrative	\$458,361	\$680,891	\$1,012,644	\$1,428,510	\$1,798,519
Marketing & Distribution	\$802,132	\$1,191,560	\$1,772,126	\$2,499,892	\$3,147,409
Utilities, Water and Power	\$572,952	\$851,114	\$1,265,804	\$1,785,637	\$2,248,149
Legal & Professional	\$60,000	\$115,000	\$225,000	\$445,000	\$885,000
Community/CSR	\$343,771	\$510,668	\$759,483	\$1,071,382	\$1,348,889
Office Supplies	\$24,000	\$24,600	\$25,215	\$25,845	\$26,492
<u>Travel</u>	\$54,000	\$55,350	\$56,734	\$58,152	\$59,606
Security & ERP System	\$240,000	\$246,000	\$252,150	\$258,454	\$264,915
Startup Cost	\$180,000	<mark>\$0</mark>	<mark>\$0</mark>	<mark>\$0</mark>	<mark>\$0</mark>
<u>Depreciation</u>	\$517,374	\$667,374	\$867,374	\$867,374	\$867,374
Payroll Taxes	\$171,487	\$176,632	\$207,387	\$235,759	\$265,646
Total Personnel	\$1,538,000	\$1,584,140	\$1,859,970	\$2,114,427	\$2,382,477
<b>Total Operating Expenses</b>	\$4,962,077	\$6,103,329	\$8,303,886	\$10,790,43 2	\$13,294,47 6
I	l				<b>_</b>
Profit Before Interest and Taxes	\$1,913,343	\$4,258,779	\$7,321,742	\$11,546,37 2	\$15,187,50 0
EBITDA	\$2,430,717	\$4,926,152	\$8,189,116	\$12,413,74 6	\$16,054,87 4
280E Federal Tax	\$1,185,548	\$1,855,200	\$2,843,525	\$4,096,828	\$5,240,650
Net Profit	\$727,795	\$2,403,579	\$4,478,217	\$7,449,544	\$9,946,850
Net Profit/Revenue	6.35%	14.12%	17.69%	20.86%	22.12%
Income Statement Assumptions: (1) Depre	ciation is based on	10 years; (2) Total	payroll taxes are 1	1.1 <mark>5%; (3) 280E Fe</mark>	ederal Tax 21%.

### PROJECTED CASH FLOW

The following is a depiction of Tail of the Tiger's projected cash flow:







# **PROJECTED BALANCE SHEET**

Following is the projected balance sheet of Tail of the Tiger.

	Pro Forma Balance Sheet									
1	Year 1	Year 2	Year 3	Year 4	Year 5					
Assets										
Current Assets			Ī	Ī						
Cash	\$2,594,626	\$4,174,544	\$6,752,905	\$14,390,059	\$24,498,103					
Account Receivable	\$318,307	\$472,841	\$703,225	\$992,021	\$1,248,972					
Inventory	\$70,000	\$70,000	\$70,000	\$70,000	\$70,000					
<b>Total Current Assets</b>	\$2,982,933	\$4,717,385	\$7,526,129	\$15,452,080	\$25,817,075					
Long-term Assets										
Long-term Assets	\$5,173,737	\$6,673,737	\$8,673,737	\$8,673,737	\$8,673,737					
<b>Accumulated Depreciation</b>	\$517,374	\$1,184,747	\$2,052,121	\$2,919,495	\$3,786,869					
<b>Total Long-term Assets</b>	\$4,656,363	\$5,488,990	\$6,621,616	\$5,754,242	\$4,886,869					
<u> </u>				_ <u></u> _						
Total Assets	\$7,639,296	\$10,206,374	\$14,147,745	\$21,206,322	\$30,703,943					
			<u> </u>	<u> </u>						
Liabilities and Capital										
Current Liabilities										
Accounts Payable	\$911,501	\$1,075,000	\$1,538,155	\$2,147,187	\$2,697,958					
<b>Subtotal Current Liabilities</b>	\$911,501	\$1,075,000	\$1,538,155	\$2,147,187	\$2,697,958					
				<u></u> _						
Total Liabilities	\$911,501	\$1,075,000	\$1,538,155	\$2,147,187	\$2,697,958					
			<b>_</b>	<b></b> _	<b>_</b>					
Paid-in Capital	\$6,000,000	\$6,000,000	\$5,000,000	\$4,000,000	\$3,000,000					
Retained Earnings	<mark>\$0</mark>	\$727,795	\$3,131,374	\$7,609,591	\$15,059,135					
Earnings	\$727,795	\$2,403,579	\$4,478,217	\$7,449,544	\$9,946,850					
Total Capital	\$6,727,795	\$9,131,374	\$12,609,591	\$19,059,135	\$28,005,985					
<b>Total Liabilities and Capital</b>	\$7,639,296	\$10,206,374	\$14,147,745	\$21,206,322	\$30,703,943					
Net Worth	\$6,727,795	\$9,131,374	\$12,609,591	\$19,059,135	\$28,005,985					

### **SENSITIVITY ANALYSIS**

The sensitivity analysis below assumes that revenues are 10% higher or 10% lower than the figures projected earlier in this business plan.

### **Best Case Scenario (Revenue Increases by 10%)**

	Year 1	Year 2	Year 3	Year 4	Year 5
Revenue	\$12,604,93 7	\$18,724,51 0	\$27,847,69 9	\$39,284,01 8	\$49,459,28 1
Cost of Goods	\$5,041,975	\$7,326,192	\$10,659,50 8	\$14,713,53 4	\$18, <mark>129,10</mark> 7
Gross Margin	\$7,562,962	\$11,398,31 8	\$17, <mark>188,19</mark> 1	\$24, <mark>57</mark> 0,48 4	\$31,330,17 4
Gross Margin/Revenue	60.00%	60.87%	61.72%	62.55%	63.35%
Operating Expenses	\$4,962,077	\$6,103,329	\$8,303,886	\$10,790,43 2	\$13,294,47 6
Net Profit	\$1,998,827	\$4,183,042	\$7,018,601	\$10,886,24 1	\$14,248,20 1
Cash Flow	\$3,865,659	\$3,359,380	\$5,118,745	\$11, <mark>073,85</mark> 2	\$14,409,39 4
Cash Balance	\$3,865,659	\$7,225,039	\$12,343,78 4	\$23,417,63 6	\$37,827,03 0
Net Profit/Revenue	15.86%	22.34%	25.20%	27.71%	28.81%

### **Worst Case Scenario (Revenue Decreases by 10%)**

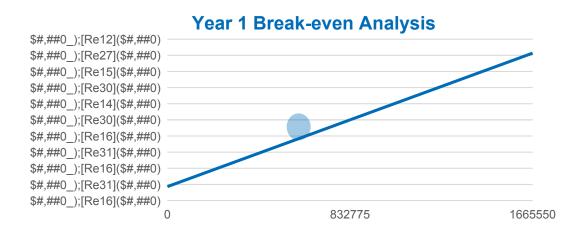
	Year 1	Year 2	Year 3	Year 4	Year 5
Revenue	\$10,313,13 1	\$15,320,05 4	\$22,784,48 1	\$32,141,46 9	\$40,466,68 4
Cost of Goods	\$4,125,252	\$5,994,157	\$8,721,416	\$12,038,34 6	\$14,832,90 6
Gross Margin	\$6,187,878	\$9,325,897	\$14,063,06 5	\$20,103,12 3	\$25,633,77 8
Gross Margin/Revenue	60.00%	60.87%	61.72%	62.55%	63.35%
Operating Expenses	\$4,962,077	\$6,103,329	\$8,303,886	\$10,790,43 2	\$13,294,47 6
Net Profit	\$896,364	\$2,545,829	\$4,549,752	\$7,357,026	\$9,748,049
Cash Flow	\$2,763,196	\$1,722,167	\$2,649,896	\$7,544,637	\$9,909,242
Cash Balance	\$2,763,196	\$4,485,362	\$7,135,258	\$14,679,89 5	\$24,589,13 8
Net Profit/Revenue	8.69%	16.62%	19.97%	22.89%	24.09%

### **BREAK-EVEN ANALYSIS**

The following break-even analysis shows the Revenue necessary to break even in the first year of operation. Break-even is where Revenue equals expenses. As shown below, the Company is expected to incur average monthly fixed costs of \$413,506 in Year 1. To cover fixed and variable costs, which rise and fall with Revenue, the Company must, on average, achieve Revenue of \$832,775 per month to break even.

**Year 1 Break-even Analysis** 

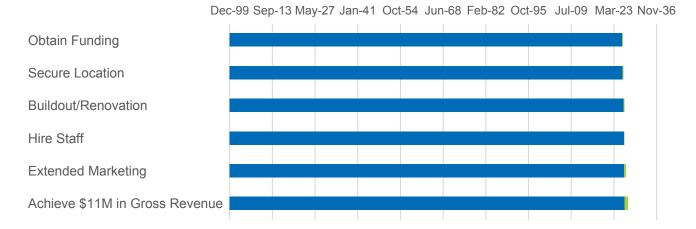




### **MILESTONES**

### Milestones

	Start Date	Duration (days)	Responsibility
Obtain Funding	11/01/25	92.00	Management
Secure Location	02/01/26	61.00	Management
Buildout/Renovation	04/03/26	91.00	Management
Hire Staff	07/03/26	31.00	Management
Extended Marketing	08/03/26	180.00	Management
Achieve \$11M in Gross Revenue	08/03/26	365.00	Management



# **RETURN ON INVESTMENT (ROI)**

Tail of the Tiger is currently seeking an equity investor. The Company is looking for a \$6 million investment for 20% of the Company. Below is a return scenario for this investment.

### **Return on Investment Projection**

_			
	Company Valuation*	Outstanding Shares	Per Share Valuation
Issued & Committed	\$30,000,000	8,000,000	\$3.7500
After Investment Group	\$30,000,000	10,000,000	\$3.0000
	Proposed Shares	Per Share	Dollar Investment
Investment Group (IG)	2,000,000	\$3.0000	\$6,000,000
	10,000,000	Total Shares - ROI fo	or the IG is as follows:
	Company Valuation	Per Share Price	ROI for IG
Year 2	\$59,113,830	\$5.91	197%
Year 3	\$98,269,388	\$9.83	328%
Year 4	\$148,964,948	\$14.90	497%
Year 5	\$192,658,483	\$19.27	642%
	Number of Shares	Per Share Price	Proceeds from Sale
	(for IG)		(for IG)
Year 1	2,000,000	\$2.92	\$5,833,721
Year 2	2,000,000	\$5.91	\$11,822,766
Year 3	2,000,000	\$9.83	\$19,653,878
Year 4	2,000,000	\$14.90	\$29,792,990
Year 5	2,000,000	\$19.27	\$38,531,697

**ROI Notes**: (1) Management has estimated the company valuation. (2) Future company valuation based on EBITDA and the current industry multipliers.

<sup>\*</sup>The assumed company valuation was based on a multiplier of 12 multiplied by EBITDA.

### **EXIT STRATEGY**

After careful consideration, the Company has developed the following strategies to exit the venture:

### **Buyout & Merger**

Tail of the Tiger experiences growth and sees an opportunity to expand its brand into additional markets as a successful income-generating operation. Additional markets open the door for additional product offerings and revenue streams. Due to its substantial market growth and industry recognition, major competing brands have begun to take notice of the Company. These businesses approach Tail of the Tiger with attractive buyout offers; then, the Company negotiates and sells to the best deal.

Tail of the Tiger merges with another company to expand its market reach and development capabilities. Potential merger partners include companies offering a more diversified market reach or providing expanded resources for research and development. Tail of the Tiger's management would maintain majority control of the Company and combine its operational and sales efforts with its merger partner.

### Instances are:

- Curaleaf Holdings, Inc. (CSE: CURA.CN) (OTCQX: CURLF), a leading vertically integrated cannabis operator in the United States, recently announced the opening of its 26th Florida dispensary at 1994 Kings Highway in Port Charlotte. Curaleaf has the most significant cannabis dispensary footprint in the US, with 49 dispensaries nationwide, and continues to execute its rapid expansion strategy in Florida.
- Columbia Care Inc., one of the largest fully integrated operators in the global cannabis industry with licenses across the US and EU, announced that it has entered into a definitive agreement to acquire The Green Solution ("TGS"), the largest vertically integrated cannabis operator in the State of Colorado, through a transaction initially valued at approximately \$140 million, excluding certain performance-based milestone payments. Founded in 2010, TGS currently operates 21 revenue-generating dispensaries with two additional stores under development.

### **TAXATION ANALYSIS**

INCOME TAX	YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5
Gross Margin	\$ 6,875,420	\$ 10,362,108	\$ 15,625,628	\$ 22,336,804	\$ 28,481,976
Utilities + direct payroll	\$ 1,229,952	\$ 1,527,824	\$ 2,085,031	\$ 2,828,099	\$ 3,526,502
	\$ 5,645,469	\$ 8,834,284	\$ 13,540,597	\$ 19,508,705	\$ 24,955,474
280E Federal Tax	21%	21%	21%	21%	21%
Tax	\$ 1,185,548	\$ 1,855,200	\$ 2,843,525	\$ 4,096,828	\$ 5,240,650

**Federal Taxes:** Cannabis businesses in Maine face a significant tax burden due to federal regulations. They are subject to a 21% tax rate under Section 280E, severely limiting their ability to deduct business expenses. This can lead to a much higher effective tax rate, especially considering that only utilities and direct payroll costs are eligible for deductions.

# **RATIO ANALYSIS**

nanc				

1	Year 1	Year 2	Year 3	Year 4	Year 5
Profitability %'s:		I			
Gross Margin	60.00%	60.87%	61.72%	62.55%	63.35%
Net Profit Margin	6.35%	14.12%	17.69%	20.86%	22.12%
EBITDA to Revenue	21.21%	28.94%	32.35%	34.76%	35.71%
Return on Assets	9.53%	23.55%	31.65%	35.13%	32.40%
Return on Equity	10.82%	26.32%	35.51%	39.09%	35.52%
		1		I	
Activity Ratios:					
Accounts Payable Turnover	5.03	6.20	6.30	6.23	6.11
Asset Turnover	1.50	1.67	1.79	1.68	1.46
				ı	
Leverage Ratios:		- 1		ı	
Debt to Equity	0.14	0.12	0.12	0.11	0.10
Debt to Assets Ratio	11.93%	10.53%	10.87%	10.13%	8.79%
Interest Coverage Ratio	N/A	N/A	N/A	N/A	N/A
		I	I		
Liquidity Ratios:		- 1		ı	
Current Ratio	3.27	4.39	4.89	7.20	9.57
Current Debt to Total Assets Ratio	11.93%	10.53%	10.87%	10.13%	8.79%
Additional Indicators:		i	í	i	i
Revenue to Equity Ratio	1.70	1.86	2.01	1.87	1.61

### 6

# **APPENDIX: YEAR ONE FINANCIALS**

# **Year 1 Revenue Forecast**

	Month 1	Month 1 Month 2 Month 3	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 9 Month 10 Month 11 Month 12	Month 12
Total												
Flower Wholesale	17	28	33	44	50	20	20	50	26	56	61	61
Flower Retail	39	65	78	104	117	117	117	117	130	130	143	143
Concentrate Wholesale	4	7	∞	1	12	12	12	12	14	41	15	15
Concentrate Retail	6	16	19	25	28	28	28	28	32	32	35	35
Price												
Flower Wholesale	\$1,450.00	\$1,450.00	\$1,450.00	\$1,450.00	\$1,450.00	\$1,450.00	\$1,450.00	\$1,450.00	\$1,450.00	\$1,450.00	\$1,450.00	\$1,450.00
Flower Retail	\$4,480.00	\$4,480.00	\$4,480.00	\$4,480.00	\$4,480.00	\$4,480.00	\$4,480.00	\$4,480.00	\$4,480.00	\$4,480.00	\$4,480.00	\$4,480.00
Concentrate Wholesale	\$4,480.00	\$4,480.00	\$4,480.00	\$4,480.00	\$4,480.00	\$4,480.00	\$4,480.00	\$4,480.00	\$4,480.00	\$4,480.00	\$4,480.00	\$4,480.00
Concentrate Retail	\$13,440.00	\$13,440.00	\$13,440.00	\$13,440.00	\$13,440.00	\$13,440.00	\$13,440.00	\$13,440.00	\$13,440.00	\$13,440.00	\$13,440.00	\$13,440.00
Revenue												
Flower Wholesale	\$24,195	\$40,325	\$48,389	\$64,519	\$72,584	\$72,584	\$72,584	\$72,584	\$80,649	\$80,649	\$88,714	\$88,714
Flower Retail	\$174,424	\$290,707	\$348,849	\$465,132	\$523,273	\$523,273	\$523,273	\$523,273	\$581,414	\$581,414	\$639,556	\$639,556
Concentrate Wholesale	\$18,144	\$30,240	\$36,288	\$48,384	\$54,432	\$54,432	\$54,432	\$54,432	\$60,480	\$60,480	\$66,528	\$66,528
Concentrate Retail	\$127,008	\$211,680	\$254,016	\$338,688	\$381,024	\$381,024	\$381,024	\$381,024	\$423,360	\$423,360	\$465,696	\$465,696
Total Revenue	\$343,771	\$572,952	\$687,542	\$916,723	\$1,031,313	\$1,031,313	\$1,031,313	\$1,031,313	\$1,145,903	\$1,145,903	\$1,260,494	\$1,260,494
Direct Cost												
Flower Wholesale	\$435.00	\$435.00	\$435.00	\$435.00	\$435.00	\$435.00	\$435.00	\$435.00	\$435.00	\$435.00	\$435.00	\$435.00
Flower Retail	\$1,344.00	\$1,344.00	\$1,344.00	\$1,344.00	\$1,344.00	\$1,344.00	\$1,344.00	\$1,344.00	\$1,344.00	\$1,344.00	\$1,344.00	\$1,344.00
Concentrate Wholesale	\$1,344.00	\$1,344.00	\$1,344.00	\$1,344.00	\$1,344.00	\$1,344.00	\$1,344.00	\$1,344.00	\$1,344.00	\$1,344.00	\$1,344.00	\$1,344.00
Concentrate Retail	\$4,032.00	\$4,032.00	\$4,032.00	\$4,032.00	\$4,032.00	\$4,032.00	\$4,032.00	\$4,032.00	\$4,032.00	\$4,032.00	\$4,032.00	\$4,032.00
Direct Cost of Revenue												
Flower Wholesale	\$7,258	\$12,097	\$14,517	\$19,356	\$21,775	\$21,775	\$21,775	\$21,775	\$24,195	\$24,195	\$26,614	\$26,614
Flower Retail	\$52,327	\$87,212	\$104,655	\$139,539	\$156,982	\$156,982	\$156,982	\$156,982	\$174,424	\$174,424	\$191,867	\$191,867
Concentrate Wholesale	\$5,443	\$9,072	\$10,886	\$14,515	\$16,330	\$16,330	\$16,330	\$16,330	\$18,144	\$18,144	\$19,958	\$19,958
Concentrate Retail	\$38,102	\$63,504	\$76,205	\$101,606	\$114,307	\$114,307	\$114,307	\$114,307	\$127,008	\$127,008	\$139,709	\$139,709
Subtotal Cost of Revenue	\$103,131	\$171,886	\$206,263	\$275,017	\$309,394	\$309,394	\$309,394	\$309,394	\$343,771	\$343,771	\$378,148	\$378,148

_	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12
Revenue	\$343,771	\$572,952	\$687,542	\$916,723	\$1,031,313	\$1,031,313	\$1,031,313	\$1,031,313	\$1,145,903	\$1,145,903	\$1,260,494	\$1,260,494
Subtotal Cost of Revenue	\$103,131	\$171,886	\$206,263	\$275,017	\$309,394	\$309,394	\$309,394	\$309,394	\$343,771	\$343,771	\$378,148	\$378,148
Excise Tax	\$34,377	\$57,295	\$68,754	\$91,672	\$103,131	\$103,131	\$103,131	\$103,131	\$114,590	\$114,590	\$126,049	\$126,049
Total Cost of Revenue	\$137,508	\$229,181	\$275,017	\$366,689	\$412,525	\$412,525	\$412,525	\$412,525	\$458,361	\$458,361	\$504,197	\$504,197
	_	_	_	_	_	_	_		_	_	_	_
Gross Margin	\$206,263	\$343,771	\$412,525	\$550,034	\$618,788	\$618,788	\$618,788	\$618,788	\$687,542	\$687,542	\$756,296	\$756,296
Gross Margin/Revenue	%00.09	%00.09	%00.09	%00.09	%00.09	%00'09	%00.09	%00'09	%00.09	%00.09	%00'09	%00.09
	_		_		_	_	_		_		_	_
Expenses	_	_	_	_	_	_	_	_	_	_	_	_
General & Administrative	\$13,751	\$22,918	\$27,502	\$36,669	\$41,253	\$41,253	\$41,253	\$41,253	\$45,836	\$45,836	\$50,420	\$50,420
Marketing & Distribution	\$24,064	\$40,107	\$48,128	\$64,171	\$72,192	\$72,192	\$72,192	\$72,192	\$80,213	\$80,213	\$88,235	\$88,235
Utilities, Water and Power	\$47,746	\$47,746	\$47,746	\$47,746	\$47,746	\$47,746	\$47,746	\$47,746	\$47,746	\$47,746	\$47,746	\$47,746
Legal & Professional	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000	\$5,000
Community/CSR	\$10,313	\$17,189	\$20,626	\$27,502	\$30,939	\$30,939	\$30,939	\$30,939	\$34,377	\$34,377	\$37,815	\$37,815
Office Supplies	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000	\$2,000
Travel	\$4,500	\$4,500	\$4,500	\$4,500	\$4,500	\$4,500	\$4,500	\$4,500	\$4,500	\$4,500	\$4,500	\$4,500
Security & ERP System	\$20,000	\$20,000	\$20,000	\$20,000	\$20,000	\$20,000	\$20,000	\$20,000	\$20,000	\$20,000	\$20,000	\$20,000
Startup Cost	\$180,000	0\$	<mark>0\$</mark>	80	0\$	0\$	<del>8</del> 0	80	0\$	80	<del>8</del> 0	0\$
Depreciation	\$43,114	\$43,114	\$43,114	\$43,114	\$43,114	\$43,114	\$43,114	\$43,114	\$43,114	\$43,114	\$43,114	\$43,114
Payroll Taxes	\$14,291	\$14,291	\$14,291	\$14,291	\$14,291	\$14,291	\$14,291	\$14,291	\$14,291	\$14,291	\$14,291	\$14,291
Total Personnel	\$128,167	\$128,167	\$128,167	\$128,167	\$128,167	\$128,167	\$128,167	\$128,167	\$128,167	\$128,167	\$128,167	\$128,167
Total Operating Expenses	\$492,946	\$345,031	\$361,074	\$393,159	\$409,202	\$409,202	\$409,202	\$409,202	\$425,244	\$425,244	\$441,287	\$441,287
	_	-	-	_	-	_	_	_	_	_	-	_
Profit Before Interest and Taxes	(\$286,683)	(\$1,260)	\$51,452	\$156,875	\$209,586	\$209,586	\$209,586	\$209,586	\$262,298	\$262,298	\$315,009	\$315,009
Taxes Incurred	\$21,791	\$50,668	\$65,106	\$93,983	\$108,421	\$108,421	\$108,421	\$108,421	\$122,860	\$122,860	\$137,298	\$137,298
	_	_	_	_	_	_	_				_	-
Net Profit	(\$308,474)	(\$51,928)	(\$13,655)	\$62,892	\$101,165	\$101,165	\$101,165	\$101,165	\$139,438	\$139,438	\$177,711	\$177,711
Net Profit/Revenue	-89.73%	%90.6-	-1.99%	898.9	9.81%	9.81%	9.81%	9.81%	12.17%	12.17%	14.10%	14.10%

_	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12
Additional Cash Received	_	_	_	_	_	_	_	_	_	_	_	_
Revenue	\$343,771	\$572,952	\$687,542	\$916,723	\$1,031,313	\$1,031,313	\$1,031,313	\$1,031,313	\$1,145,903	\$1,145,903	\$1,260,494	\$1,260,494
Proceeds from Investor	\$6,000,000	80	80	80	80	<mark>\$0</mark>	80	80	80	80	<mark>80</mark>	80
Subtotal Cash Received	\$6,229,181	\$534,755	\$662,078	\$884,892	\$1,004,575	\$1,013,488	\$1,018,581	\$1,021,764	\$1,134,232	\$1,136,566	\$1,249,382	\$1,251,234
_	_			-	_	-	_	_	_		_	_
Total Personnel	\$128,167	\$128,167	\$128,167	\$128,167	\$128,167	\$128,167	\$128,167	\$128,167	\$128,167	\$128,167	\$128,167	\$128,167
Bill Payments	80	\$300,964	\$453,598	\$529,915	\$682,550	\$758,867	\$758,867	\$758,867	\$758,867	\$835,184	\$835,184	\$911,501
_	_		_	_	_	_	_	_	_	_	_	_
Additional Cash Spent	-	_	_	-	_	-	_	_	_	_	-	_
Start-up Costs	\$180,000	80	0\$	0\$	0\$	0\$	0\$	0\$	80	0\$	0\$	0\$
Purchase Inventory	\$70,000	80	0\$	<del>8</del> 0	0\$	0\$	0\$	0\$	80	0\$	<mark>80</mark>	0\$
Purchase Long-term Assets	\$5,173,737	80	80	0\$	0\$	0\$	0\$	0\$	80	<mark>80</mark>	<mark>80</mark>	<mark>80</mark>
Cash Spent	\$5,551,904	\$429,131	\$581,765	\$658,082	\$810,716	\$887,034	\$887,034	\$887,034	\$887,034	\$963,351	\$963,351	\$1,039,668
_	-	_	_	_	-	-	-	-	-	_	-	_
Net Cash Flow	\$677,277	\$105,624	\$80,313	\$226,810	\$193,859	\$126,454	\$131,547	\$134,730	\$247,199	\$173,216	\$286,031	\$211,566
Cash Balance	\$677,277	\$782,901	\$863,214	\$1,090,024	\$1,283,883	\$1,410,337	\$1,541,884	\$1,676,615	\$1,923,813	\$2,097,029	\$2,383,060	\$2,594,626

_	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12
Current Assets	_	_	_	_	_	_	_	_	_	_	-	_
Cash	\$677,277	\$782,901	\$863,214	\$1,090,024	\$1,283,883	\$1,410,337	\$1,541,884	\$1,676,615	\$1,923,813	\$2,097,029	\$2,383,060	\$2,594,626
Account Receivable	\$114,590	\$152,787	\$178,252	\$210,082	\$236,820	\$254,645	\$267,377	\$276,927	\$288,598	\$297,935	\$309,047	\$318,307
Inventory	\$70,000	\$70,000	\$70,000	\$70,000	\$70,000	\$70,000	\$70,000	\$70,000	\$70,000	\$70,000	\$70,000	\$70,000
Total Current Assets	\$861,867	\$1,005,688	\$1,111,466	\$1,370,106	\$1,590,703	\$1,734,982	\$1,879,262	\$2,023,541	\$2,282,411	\$2,464,964	\$2,762,107	\$2,982,933
_	_	_	_	_	_	_	_	_	_	_	_	_
Long-term Assets		_	_	_	_		_	_	_	_	_	_
Long-term Assets	\$5,173,737	\$5,173,737	\$5,173,737	\$5,173,737	\$5,173,737	\$5,173,737	\$5,173,737	\$5,173,737	\$5,173,737	\$5,173,737	\$5,173,737	\$5,173,737
Accumulated Depreciation	\$43,114	\$86,229	\$129,343	\$172,458	\$215,572	\$258,687	\$301,801	\$344,916	\$388,030	\$431,145	\$474,259	\$517,374
Total Long-term Assets	\$5,130,623	\$5,087,508	\$5,044,394	\$5,001,279	\$4,958,165	\$4,915,050	\$4,871,936	\$4,828,821	\$4,785,707	\$4,742,592	\$4,699,478	\$4,656,363
_		_	_	_	_	_		_	_	_	_	_
Total Assets	\$5,992,490	\$6,093,197	\$6,155,859	\$6,371,385	\$6,548,868	\$6,650,033	\$6,751,198	\$6,852,363	\$7,068,118	\$7,207,556	\$7,461,585	\$7,639,296
_	_	_	_	_	_	_	_	_	_	_	_	_
Current Liabilities	_	_	_	_	_	_	_	_	_	_	_	_
Accounts Payable	\$300,964	\$453,598	\$529,915	\$682,550	\$758,867	\$758,867	\$758,867	\$758,867	\$835,184	\$835,184	\$911,501	\$911,501
Subtotal Current Liabilities	\$300,964	\$453,598	\$529,915	\$682,550	\$758,867	\$758,867	\$758,867	\$758,867	\$835,184	\$835,184	\$911,501	\$911,501
	_	_	_		_			_				_
Total Liabilities	\$300,964	\$453,598	\$529,915	\$682,550	\$758,867	\$758,867	\$758,867	\$758,867	\$835,184	\$835,184	\$911,501	\$911,501
	_	_	_	_	_	_	_	_	_	_	_	_
Paid-in Capital	\$6,000,000	\$6,000,000	\$6,000,000	\$6,000,000	\$6,000,000	\$6,000,000	\$6,000,000	\$6,000,000	\$6,000,000	\$6,000,000	\$6,000,000	\$6,000,000
Earnings	(\$308,474)	(\$360,402)	(\$374,056)	(\$311,164)	(\$209,999)	(\$108,834)	(\$7,669)	\$93,496	\$232,934	\$372,372	\$550,083	\$727,795
Total Capital	\$5,691,526	\$5,639,598	\$5,625,944	\$5,688,836	\$5,790,001	\$5,891,166	\$5,992,331	\$6,093,496	\$6,232,934	\$6,372,372	\$6,550,083	\$6,727,795
Total Liabilities and Capital	\$5,992,490	\$6,093,197	\$6,155,859	\$6,371,385	\$6,548,868	\$6,650,033	\$6,751,198	\$6,852,363	\$7,068,118	\$7,207,556	\$7,461,585	\$7,639,296
	_	_	_	_	_	_	_	_	_	_	_	_
Net Worth	\$5,691,526	\$5,639,598	\$5,625,944	\$5,688,836	\$5,790,001	\$5,891,166	\$5,992,331	\$6,093,496	\$6,232,934	\$6,372,372	\$6,550,083	\$6,727,795